

**Community Programs:** Provide AI literacy and fluency to broad populations – typically supported through economic and workforce development bodies, professional associations, and NGOs.

### **Track 1: The AI Career Navigator (Workforce & Outplacement)**

- **The Target Audience:** Job seekers, career changers, and employees impacted by layoffs or restructuring.
- **The Value Proposition:** Equip your participants with the critical AI skills and a tangible work portfolio they need to secure their next opportunity with confidence.

### **The 4 Core Pillars:**

1. **AI-Powered Narrative:** Using AI to identify transferrable skills and build a resume that beats the bots (ATS).
2. **Modern Workplace Skills:** Practical, hands-on AI literacy for today's jobs (e.g., analyzing data, drafting professional communications, managing projects with AI).
3. **Portfolio Building:** The central goal is for each graduate to build a **Portfolio of Work**—real artifacts created with AI to show potential employers.
4. **Community:** Peer-led support cohorts to share leads and practice interviews.

### **The Toolkit:**

Participants receive a **Personal AI Career Hub**—a private license to the AI Commons pre-loaded with:

- **The Job Seeker Agent Pack:** A digital team to assist with the hunt (Resume Analyst, Cover Letter Architect, Interview Coach).
- **The Modern Skills Pack:** Tools for executing day-to-day work (Meeting Summarizer, Data Analyst, Communication Aide).
- **The Business Launch Pack (Optional):** For participants pivoting to entrepreneurship or freelancing.

### **Track 2: The AI-Powered Professional (The Association & Enterprise)**

- **The Target Audience:** Established professionals looking to upskill, stay relevant, and lead their function in the age of AI.
- **The Value Proposition:** Help your members move from 'AI Literacy' to 'Functional Mastery.' Don't just learn about AI; use it to redesign your job.

### **The 4 Core Pillars:**

1. **Strategic Fluency:** "The Future of [Profession] in the AI Era." Understanding how AI changes the specific economics of their industry (e.g., "The Future of HR," "The Future of Finance").
2. **Functional Mastery (IWD):** Applying the **Intelligent Work Design (IWD)** methodology to map and redesign a core workflow from their *current* job.
3. **Hands-On Build:** Creating a high-value strategic asset using **Professional-Grade Agent Packs** (e.g., generating a Strategic Plan, a Market Analysis, or a Policy Doc).
4. **Peer Leadership:** Co-creating best practices and sharing "Early Wins" to build a network of AI-savvy peers.

**The Toolkit:**

Participants receive a **Professional AI Workbench** pre-loaded with:

- **The Strategy & Analysis Pack:** Agents for high-level thinking (Strategic Planner, Risk Assessor, Market Researcher).
- **The Production Pack:** Agents for high-speed execution (Content Generator, Report Writer).
- **The IWD Toolkit:** The specific prompts and templates required to analyze and automate workflows.

**Community Sustainer Program (for both tracks):** Ensures graduates stay AI Current and retain access to their AI Workbench and community.

1. **Continued Platform Access (The Tools)**
2. **An Everfresh Library (The Content)**
3. **Community & Coaching (The Network)**