

**The agent D.E.S.I.G.N. Protocol:** A 6-step architectural framework for defining robust, safe, and effective digital teammates.

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**Instructions:** Before building any agent, complete this charter. This defines the brain, the hands" and the conscience of your new AI employee.

**D – DEFINE (Identity & Purpose)** *Who is this agent, and what is it hired to do?*

- **Mission Statement:** (One sentence. e.g., "Accelerate sales by automating proposal drafts.")
- **Persona:** (e.g., "Senior Compliance Auditor. Formal, precise, no fluff.")
- **Scope of Authority:**
  - **In-Scope:** (What can it do?) \_\_\_\_\_
  - **Out-of-Scope:** (What is FORBIDDEN?) \_\_\_\_\_

**E – EQUIP (Tools & Knowledge)** *What does it need to do the job?*

- **Tools/Plugins:** (e.g., Web Browsing, Code Interpreter, API connectors)
- **Knowledge Base (RAG):** (List specific PDFs/Docs it must reference)
  - \_\_\_\_\_
  - \_\_\_\_\_
- **Model Selection:** (e.g., GPT-4o for reasoning, Claude 3.5 for writing)

**S – STRUCTURE (The Workflow)** *How does it think? Define the chain of thought.*

- **Trigger:** (e.g., User uploads a CSV file) \_\_\_\_\_
- **The Logic Chain:** (Step-by-step reasoning process)
  1. ----
  2. ----
  3. ----
- **Output Format:** (e.g., Markdown Table, Python Script, Email Draft)

**I – INSTRUCT (Rules & Guardrails)** *The Employee Handbook – coded limits.*

- **Decision Logic:** (If X, Then Y rules)
- **Style/Tone Constraints:** (e.g., "No buzzwords," "Use bullet points only")
- **Negative Constraints:** (e.g., "NEVER invent pricing, NEVER access PII")

**G – GOVERN (Oversight)** *How do we know it works?*

- **Testing Plan:** (What "Adversarial Test" will you run to try to break it?)
- **Key Performance Indicators (KPIs):** (e.g., Accuracy Rate, Time Saved)
- **Governance Owner:** (The human responsible for this agent)

**N – NAVIGATE (Human Handoffs)** *When does it stop and ask for help?*

- **The "Circuit Breaker" Trigger:** (Specific conditions where AI must stop)
  - *If confidence is low...*
  - *If user asks for legal advice...*
- **Escalation Protocol:** (What does the agent say/do when triggered?)

**GUIDE: HOW TO USE THE PROTOCOL**

| Section          | The Why (Strategic Intent)   | The How (Tactical Prompt)                                |
|------------------|--|--|
| <b>DEFINE</b>    | Cognitive Priming. A specific persona improves accuracy by 30%.            | "Act as a Senior [Role] with 20 years of experience..."  |
| <b>EQUIP</b>     | Data Sovereignty. Don't train on public data. Retrieve from private RAG.   | "Reference the uploaded [File Name] before answering..." |
| <b>STRUCTURE</b> | Chain of Thought. Breaking complex tasks into steps reduces hallucination. | "Think step-by-step. First, analyze X. Then, draft Y."   |
| <b>INSTRUCT</b>  | Constitutional AI. Hard constraints override training data bias.           | "You are FORBIDDEN from generating [X]..."               |
| <b>GOVERN</b>    | Accountability. Every agent must have a human owner.                       | "Report any uncertainty to [Owner Name]..."              |
| <b>NAVIGATE</b>  | Risk Management. The agent must know its own limits.                       | "If [Risk Condition] is met, stop and ask the user..."   |

**The Agent Charter:** the definitive "Service Level Agreement" (SLA) between the human team and their digital teammate. This document translates the abstract D.E.S.I.G.N. protocol into a concrete operational blueprint.

**Instructions:** Use this summary table to brief IT, Legal, and the end-users on exactly what the agent is hired to do—and what it is forbidden from doing.

**EXAMPLE: THE INNOVATETECH PROPOSAL ASSISTANT**

| SECTION | COMPONENT | DETAIL |
|---------|-----------|--------|
|---------|-----------|--------|

|                      |                  |   |
|----------------------|------------------|---|
| <b>D - DEFINE</b>    | <b>Mission</b>   | Automate data aggregation and initial drafting of sales proposals to accelerate cycle time.   |
|                      | <b>Scope</b>     | <b>In-Scope:</b> Parsing RFPs, Salesforce enrichment, drafting from templates.<br><b>Out-of-Scope:</b> Approving pricing, legal advice, client commitments. |
| <b>E - EQUIP</b>     | <b>Tools</b>     | Document Parser, Salesforce Connector, Pricing Database (RAG).  |
|                      | <b>Knowledge</b> | Product_Catalog.pdf, Case_Studies.md, Brand_Voice.md.   |
| <b>S - STRUCTURE</b> | <b>Trigger</b>   | User clicks "Generate First Draft."   |
|                      | <b>Logic</b>     | 1. Ingest RFP \$\to\$<br>2. Retrieve CRM Data \$\to\$<br>3. Apply Win Theme \$\to\$<br>4. Draft Content.  |
| <b>I - INSTRUCT</b>  | <b>Rules</b>     | <b>Negative Constraint:</b> NEVER invent a discount >5%.<br><b>Style:</b> Professional, concise, active voice.  |
| <b>G - GOVERN</b>    | <b>Testing</b>   | Stress-tested against 50 historical RFPs for accuracy and tone compliance.  |
|                      | <b>KPIs</b>      | Time-to-Draft < 5 mins. Data Accuracy > 98%.  |
| <b>N - NAVIGATE</b>  | <b>Handoff</b>   | <b>Escalate IF:</b> Request implies legal risk OR pricing exceeds authority.<br><b>Action:</b> Halt and refer to the manager.                               |